THE WMC'S GUIDE TO REVISING
APPLICATION PROJECT PROPOSALS FOR HD FS 240

1. OVERVIEW AND OBJECTIVES
- Do you explain the scope of your project?
- Do you state your intended audience?
- Do you assert who will be involved in your project? Do you explain whether you will need help from others?
- Do you explain your intentions, including how the project will help children?
- Do you describe the questions your project will ask and answer? Do you explain the problem the project will solve and the research gap you will be filling?
- Do you describe the importance of your project and the questions you will answer?

2. PRODUCT(S) DESCRIPTION AND 3. JUSTIFICATION
- Do you clearly describe the products and explain how they will be used?
- Do you describe how the project will be carried out, including how it will be displayed and where the project will go?
- Do you justify how this project answers, extends, and speaks to the conversations that HD FS 240 has brought up?
- Do you justify how the project relates to children and/or children’s literature?
- Do you describe what the project offers that is novel, necessary, or unique?
- Do you include at least two citations in this section to support your reasoning?
- Is your argument in this section clear as to why your idea should be approved?
- Do you make a solid argument?
4. TIMELINE
- Do you present a realistic timeline that includes the following: When will you work on it? How long will it take? Will it be complete in a day? Over the course of weeks? Months?
- Do you list out all the steps you will need to complete your project? Do you break down more complex steps into smaller, easy-to-digest subtasks?
- Do you estimate how much time each step will take? Do you describe the resources and materials that will be needed for your project?

5. PRESENTATION DESCRIPTION
- Do you describe how you will present this project to the class?
- Do you justify why you have selected that type of presentation?

6. STYLE
- Is the writing clear, fluid, and mature? Do you use precise, appropriate, and vivid word choice?
- Are subordination and coordination used effectively? Are there sentences that could be combined to make the writing less choppy?
- Is the writing free from sentence- and word-level errors? Use Grammarly to see what else it can catch. Critically evaluate its suggestions!

7. DELIVERY
- Do you include at least 4 outside resources to support your project (including your textbook and the article about windows and mirrors in literature)?
- Do you provide a clear title at the beginning of your paper that goes beyond simply stating “Application Project Proposal”?
- Are your in-text citations and separate references page in APA format?
- Is the paper size 12 Times New Roman font? Is the paper double-spaced?