Writing and Media Center

Spring 2020 in Review

More Effective Communication Starts Here!

The WMC conducted 1721 appointments with 669 clients during the Spring 2020 semester!

13 different workshops for 406 people!

9 Outreach Presentations for 255 people!

We conducted workshops and special events, including:

- Introduction to the WMC
- Resume and Cover Letters
- The Writing Process
- Scholarship Essays
- Peer Review Process
- Editing Strategies
- Personal Statements
- CELT Teaching Talks for Faculty Development

Usage Data

Top 5 Frequent Visitors by Major:

- Mech ENGR: 80
- EL ED: 60
- Civ ENGR: 40
- KIN: 30
- COM SCI: 20
Writing and Media Center Spring 2020 in Review

Top 10 Sessions by Course Number

Check out some of our other numbers from the semester!!

These sessions were conducted by our 36 Communication Consultants and supported by our 15 Administrative Assistants!
Coming to the WMC *even once* helps students raise their semester GPA by .24 points on average.
The WMC shifted to online services in response to COVID-19 to ensure all Cyclones could succeed.

COVID-19 Response:
- Moved to working remotely
- Offered online services
- Increased types of online consultations
- Created webinars available on our Youtube channel

The WMC conducted 538 sessions after Spring Break!

We would like to thank all our campus and community partners for helping make the 2019-20 academic year a success!

Academic Success Center
Department of English
Nevada High School
International Students and Scholars Office
Center for Excellence in Learning and Teaching

Veteran’s Affairs Office
Ames High School
Ames Public Library
Parks Library
And More!
Check out all the research that we did this semester!

Joseph Cheatle, "A Changing Contact Zone: The History and Future of Writing Centers."

Kelly Wenig, "’They DO Speak My Language Here!’: Improving Tutor Intercultural Competence in the Writing Center."

Margaret Kaus, "Shaping Pedagogy and Praxis: Graduate Students in the Writing Center."

Carolyn Gonzalez, "The Role of Writing Centers in First-Generation College Student Success."

Amanda Arp and Geoffrey Sauer, "Establishing Online Community: Using Online Documents to Facilitate Collaboration Between Students, Writing Instructors, and Writing Center Tutors."

Joseph Cheatle, "Cross-Talking With Other Fields: What Writing Centers Can Learn from Organizational Theory."

Haley Spengler and Ana Mier, "Latinx and Hispanic Perceptions of Iowa State's Writing and Media Center."

Sarah Jones, "Confidence in Communication: Factors that Relate to Student Confidence in Writing Abilities."

Ana Mier and Haley Spengler, "Latinx and Hispanic Perceptions of the Writing and Media Center at Iowa State University."